



Long Island Population Health Improvement Program (LIPHIP) Steering Committee Attendance & Meeting Summary: July 26, 2016, 8:30-10:30am

In Attendance:

Bruce Berlin, MD, Vice President, Suffolk County Medical Society; Janine Logan, Senior Director, Communications & Population Health; Nassau-Suffolk Hospital Council, Inc.; Wendy Darwell, Vice President & COO, Nassau-Suffolk Hospital Council; Kim Whitehead, Communications Specialist, PHIP, Nassau-Suffolk Hospital Council; Paula Fries, Chief Operating Officer, Compliance Officer, Association for Mental Health and Wellness; Mark Cappola, Executive Director, Nassau County Medical Society/Nassau Academy of Medicine; Sarah Ravenhall, Program Manager, PHIP, Nassau-Suffolk Hospital Council; Sue-Ann Villano, Senior Director, Client Services, NYCIG RHIO; Adam Becker, Senior Vice President, Member Services, Healthix Inc. Tavora Buchman, PhD, Director, Quality Improvement, Epidemiology & Research, Nassau County Department of Health .

Welcome & Introductions	Janine Logan, Nassau-Suffolk Hospital Council/Long Island Health Collaborative welcomes Steering Committee members to the meeting.
Reports & Updates	Janine Logan, Nassau-Suffolk Hospital Council/Long Island Health Collaborative announces that NYS Department of Health funding for the Population Health Improvement Program has been extended by one year into January of 2018. During year three, the focus of the PHIP will be data collection, supporting the State Health Innovation Plan (SHIP) and community engagement. The PHIP year three budget and grant work plan has been developed with verbal approval granted by the NYS Department of Health grant-contract manager. Once the documents are uploaded into the NYS Department of Health grants gateway, they will be finalized. Janine asks Steering Committee members to review the draft work plan and contact us with any questions or comments.
Workgroup Updates: Public	The Sunset Stroll at Jones Beach was held July 21, 2016. The goal of this event was to

<p>Education, Outreach and Community Engagement workgroup</p> <ul style="list-style-type: none"> • Sunset Stroll at Jones Beach • LIHC website/Are You Ready, Feet?™ portal • Social Media Analytic Report 	<p>raise awareness about the importance of incorporating physical activity into one's daily routine in an effort to combat and/or prevent chronic diseases. Honorable guests in attendance included: Dr. Howard A. Zucker, NYS Department of Health Commissioner, Senator Kemp Hannon, Sixth District, NY State Senate, Dr. James Tomarken, Commissioner of Health, Suffolk County Department of Health, Dr. Tavora Buchman, Director, Quality Improvement, Epidemiology and Research, Tuberculosis Control and Kevin Dahill, President & CEO, Nassau-Suffolk Hospital Council and Wayne Horsley, LI Regional Director of New York State Parks and Recreation. Over 50 participants were in attendance with Long Island Health Collaborative members and community members participating alike. A representative from News 12 covered the event.</p> <p>Kim Whitehead, Communications Specialist reports promotion of the LIHC website and Are You Ready, Feet?™ walking portal is being sustained through the LIHC network. The Public Education, Outreach and Community Engagement workgroup is responsible for developing plans for promotion of this platform. LIHC member organizations are promoting the LIHC during the Marcum Workplace Challenge today, July 26, 2016.</p> <p>Kim Whitehead, Communications Specialist provides an update on social media outreach efforts during May 2016. Social media engagement is growing at a rapid pace with support from Blue Compass, PHIP web-design vendor.</p> <p>Facebook: During the month of May, 18 total posts were developed. From these posts, 271 total “likes”, 106 net “likes” (53 organic and 66 boosted) were achieved. Total reach included 66,000 people. Total engaged included 2,900 people.</p>
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	<p>Twitter: During the month of May, 38 total tweets were composed. From these tweets, 171 followers were reached. 8,913 Impressions were made, 447 people visited the LIHC profile and 20 people mentioned the LIHC within their tweets.</p>
<p>Workgroup Updates: Complete Streets and Nutrition Workgroup</p>	<p>The Complete Streets/Nutrition and Wellness workgroup is working to identify synergistic programming within two grants: Creating Healthy Schools and Communities, NYS DOH and Eat Smart, New York through the USDA. The workgroup would like to leverage existing partnerships through the LIHC/PHIP membership, especially among those who are working within the target communities focused upon within each grant.</p> <p>Creating Healthy Schools and Communities: <i>Grant Partners: Western Suffolk BOCES, Sustainable Long Island, Stony Brook University</i> Five-year (2015-2020) public health initiative to reduce major risk factors of obesity, diabetes, and other chronic diseases in high-need school districts and associated communities statewide. Goal: to implement multi-component evidence-based policies, place-based strategies, and promising practices to increase demand for and access to healthy, affordable foods and opportunities for daily physical activity. Targeted communities: Brentwood, Central Islip, Southampton/Shinnecock Indian Nation, Wyandanch and Roosevelt</p> <p>SNAP-Ed Eat Smart New York (ESNY) USDA: <i>Grant Partners: Cornell Cooperative Extension (Nassau and Suffolk), Family Residences and Essential Enterprises (FREE)</i> Five-year (2014-2019) community-based nutrition education and obesity prevention program to reduce major risk factors of obesity, diabetes, and other chronic diseases in</p>

high-need school districts and associated communities statewide. SNAP-Ed ESNY utilizes a variety of hands-on education strategies in the community and partnering agencies. Goal; to implement comprehensive multi layered evidence based strategies: improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate. Target communities: in Nassau Roosevelt Uniondale, Glen Cove, Hempstead, Freeport

Sarah Ravenhall, Program Manager reports 11 detailed responses have been captured via Google poll. These responses identify where and within what capacity LIHC members are currently working in target communities on Long Island. Grant-partners have received this information and once reviewed, will work together to identify opportunities for networking and establishing supporting partnerships within communities of high need. This Google Poll is currently open, and can be accessed via the LIHC website at: <https://www.lihealthcollab.org/member-materials.aspx>

One example of an emerging partnership is Options for Community Living, Inc. has been connected with grant-partners at Stony Brook University who will be working in collaboration with partners who offer housing options in select communities for those living with behavioral health conditions.

Another specific example of partnerships stemming from the activities of this workgroup includes Island Harvest Food Bank who reached out to the PHIP team to offer LIHC

	<p>members the opportunity to visit summer lunch sites at community sites to promote their services to at-risk community members. From this partnership, Fidelis Cares, Long Island Association for AIDS Care, VIBS family violence crisis center and the LGBT Network have partnered with Island Harvest to partner.</p> <p>The PHIP team serves as a coordinating body and bridge for networking and collaboration efforts, particularly in select communities throughout Nassau and Suffolk Counties.</p>
<p>Workgroup Update: Academic Partners</p> <ul style="list-style-type: none"> • LIHC Engagement Activation Partnership (LEAP) • Student Opportunities Website 	<p>Kim Whitehead, Communications Specialist, PHIP provides an update on the LIHC Activation Engagement Partnership (LEAP) program. The first meeting of this partnership was held on June 21, 2016 with the second meeting taking place on July 26, 2016. Attendance during the first meeting was robust with continued growth in interest.</p> <p>Committee Description: This committee is comprised of students and community advocates who hold a vested interest in improving access, health equity and social determinants of health care within communities on Long Island. The purpose of this committee is to light a spark in community members around population health and healthy living. Volunteers must be 18 years of age or older.</p> <p>Target Audience: Cross-representation from academic institutions and multi-disciplinary fields of expertise on Long Island. Audience may include, but not limited to, those with an expertise or interest in: nutrition, health communication, public health, nursing, medicine, social engagement, peer education, general communications or public relations.</p> <p>Member Expectations: Attendance at evening monthly meetings; regular review of participation in activities</p>

Goals/Objectives:

Sharing of information through engagement of accessible networks (may include: academic peers, work colleagues, family, friends) and promotion of Long Island Health Collaborative Initiatives and Events

Social Media

Health Fairs

Community Events

Development of new innovative initiatives and projects as applicable

LEAP members are working to engage their captive networks and promote the activities of the LIHC within their smaller sectors. One LEAP member shared the July 21, 2016 Sunset Stroll flyer on her community church bulletin board.

Sarah Ravenhall, Program Manager, PHIP reports the Student Opportunities website is now live on the LIHC website. The Academic Partners Workgroup, under leadership from Laurel Breen, St. Josephs College, has finalized the Academic Survey. MPH and Nursing student opportunities are listed on the LIHC website at:

<https://www.lihealthcollab.org/student-opportunities.aspx> To collect this information, a survey was sent to collaborative members in January. Collaborative members who have nursing or public health student opportunities available within their organizations have completed the survey. There are future plans to expand this project to include other medical specialties and disciplines. Now that a centralized opportunity listing has been developed, two practicums have been secured throughout LIHC partnership.

	<p>Dr. Bruce Berlin, President Elect, Suffolk County Medical Society reports he has been in communication with the Assistant Dean of Stony Brook University’s Medical School regarding the involvement of undergraduate medical students within the Long Island Health Collaborative. A meeting will be scheduled in August to further discuss and identify roles.</p>
<p>Workgroup Update: Cultural Competency/Health Literacy</p>	<p>The PHIP, LIHC, Suffolk Care Collaborative and Nassau Queens PPS are partnering to develop a strategy to increase cultural awareness and linguistic competence within organizations. The Cultural Competency/Health Literacy vendor workgroup is actively meeting to explore CLAS “train the trainer” programs which can be tailored and incorporated within LIHC member organizations. Programs being researched include Adventist Health Care, Cross Cultural Health Care Program, 1199 SEIU Training and Employment Fund, Greater New York Health Association, Health Literacy Partners and Kinkaid Consulting, LLC.</p> <p>The workgroup decided to elicit a locally-based vendor who is familiar with the unique characteristics of the Long Island region. A comprehensive request for proposal was sent to the selected vendors. Three of five vendors decided to withdraw their project plan. The workgroup is now deciding between two competitively developed proposals. A final decision will be made this week and a CC/HL master training session will be held in the fall.</p> <p>Sarah and Janine, PHIP spoke with Annette Johnson from the Office of Minority Health. Annette provided suggestions for program development and has offered to share expertise as we move forward working with a vendor to develop curriculum.</p>

Workgroup Update: Data

Michael Corcoran, Data Analyst, PHIP, provides an overview of Vital Statistics county-level data reports demonstrating lead cause of death 2012-2014 on Long Island.

The PHIP is working with Data Gen Inc. and NYS Department of Health to gain access to SPARCS census-level data which will allow us to take a deeper look at health and demographic indicator data at a neighborhood-level view. Once the data is obtained, it will be geo-coded and mapped so that neighborhood-level intervention strategies can be developed.

Michael has performed a second analysis of community member survey data, collection period March-June 2016. Please continue to promote use of the survey within the communities you serve. Data collection and analysis will take place on an ongoing basis throughout the year. A combined analysis, January-June 2016, is presented to members:

1. When asked ***what the biggest ongoing health concerns in the community where you live are:***
 - Nassau County Respondents felt that Cancer, Drug and Alcohol Abuse and Obesity/Weight Loss were the top three concerns.
 - Suffolk County respondents felt that Drugs and Alcohol Abuse, Cancer, and Obesity/Weight Loss were the top three concerns.
 - In Nassau, these three choices represented roughly 43% of the total responses.
 - In Suffolk, these three choices represented roughly 46% of the total responses.

2. When asked ***what the biggest ongoing health concerns for yourself are:***

- Nassau County respondents felt that Obesity/Weight Loss, Women's Health and Wellness, can Heart Disease and Stroke were the top three concerns.
- Suffolk County respondents felt that Obesity/Weight Loss, Women's Health and Wellness, and Cancer were the top three concerns.
- In Nassau, these three choices represented roughly 43% of the total responses.
- In Suffolk, these three choices represented roughly 40% of the total responses.

Questions 1 & 2 helped determine the priority areas for the upcoming community health assessments. In both counties there was an emphasis from community members on Chronic Disease so this was selected as the priority area.

3. The next question sought to ***identify potential barriers that people face when getting medical treatment.***

- Once again Nassau and Suffolk County respondents felt that No Insurance, being Unable to Pay Co-pays or Deductibles, and Fear were the most significant barriers.
- These choices received roughly 55% of the total responses.

4. When asked ***what was most needed to improve the health of your***

community:

- Nassau County respondents felt that Healthier Food Choices, Clean Air & Water, and Weight Loss Programs were most needed.
- These choices accounted for 40% of the total responses.
- For Suffolk County, respondents felt that Drug and Alcohol Rehabilitation Services, Healthier Food Choices, and Job Opportunities were most needed.
- These choices accounted for almost 40% of the total responses.

5. For the final question people were asked ***what health screenings or education services are needed in your community:***

- Nassau County respondents felt that the Cancer, Diabetes, and Blood Pressure services were most needed.
- Suffolk County respondents felt that Drug and Alcohol, Mental Health/Depression, and Exercise/Physical Activity services were most needed.

5397 surveys have been collected in total. For Nassau County there were 1572 respondents in total, which means our responses have a confidence level of 95% and a confidence interval of 2.5. For Suffolk County we had 3559 respondents which mean our responses have a confidence level of 95% and a confidence interval of 1.75. These values are based on the 2010 census for Nassau and Suffolk counties.

For a full version of the spreadsheet that includes interactive tables to analyze results

based on demographic factors you can visit: <https://www.lihealthcollab.org/data-resources.aspx>

The Community Needs Assessment-PHIP Data Workgroup convened on March 30, 2016. During the LIPHIP Data workgroup meeting held on 3/30/16, representatives from Long Island Hospitals and both County Departments of Health convened to collaboratively select the Prevention Agenda Areas for the 2016-2018 Community Needs Assessment Period. Analysis of community member survey data and qualitative data from the CBO summit events, revealed chronic disease to be the most significant Prevention Agenda Priority.

Participants unanimously agreed upon selection of **Chronic Disease** as the Priority Area of focus with (1) Obesity and (2) Preventive Care and Management as the focus areas. The group also agreed that Mental Health should be highlighted as an area of overlay within intervention strategies. This area, Mental Health is being addressed through attestation and visible commitment to the DSRIP, PPS Domain 4 projects (4.a.i, 4.a.ii, 4.a.iii). This selection remains unchanged from the previously selected priority area, however, a stronger emphasis has been placed on the need to integrate Mental Health throughout Intervention Strategies.

Janine Logan, Senior Director, Communications and Population Health reports the PHIP team has developed a template for the hospitals and Counties to use to supplement and build their Community Needs Assessments, Community Health Intervention Plans and Community Service Plans. Each organization will build upon the template by adding

	<p>their specific interventions and strategies. The Nassau and Suffolk County templates are now complete. Feedback on the benefit of having standardized templates to work from has been overwhelmingly positive.</p>
<p>Workgroup Update: Behavioral Health</p>	<p>Sarah Ravenhall, PHIP reports the Long Island Health Collaborative is looking to establish a new workgroup focused on Mental Health and Substance Abuse. The primary objective of this workgroup will be to provide opportunities for behavioral health education and awareness to health professionals of all disciplines including members of the Long Island Health Collaborative. Additional objectives will be established as the group begins to meet and share expertise. The first workgroup meeting will take place in August.</p> <p>Paula Fries, Chief Operating Officer/ Compliance Officer suggest the name of the workgroup be titled Behavioral Health rather than Mental Health and Substance abuse as “behavioral” can be used to encompass both topics.</p>
<p>DSRIP Performing Provider System Partnership</p>	<p>Partnership between the Population Health Improvement Program and Performing Provider Partnerships (PPS) has been flourishing, with many new updates for the team to report on.</p> <p>Janine Logan, Senior Director presented at the Nassau-Queens Project Advisory Committee (PAC) meeting on June 15, 2016 where the meeting focus was on Community-Based Organizations. During this meeting, 211 and Health Information Tool for Empowerment were presented as resources for consumers and service providers. The second half of the meeting featured round table discussion about strategies for increasing community awareness of alternatives to Emergency Department use.</p>

	<p>The PHIP team attended the Suffolk Care Collaborative PAC meeting on June 17, 2016 where collaboratively developed mapping efforts were presented on provider sites targeted for integration of behavioral health.</p> <p>The CBO Summit Advisory Group met on June 16, 2016 to discuss next steps following qualitative analysis and reporting emerging from the February Community-Based Organization summit events. The group would like to plan a follow up event for the Fall. The purpose of reconvening Community-based organizations will include: Review the CBO Summit Event Qualitative Analysis, provision of a comprehensive communication tool which will bring awareness to services/directories for community members (include HITE, 211), time for networking opportunities and to collectively agree on prioritization of the social determinants of health</p> <p>The audience for this event will include: community leaders, faith-based organizations, CBOs, care managers, discharge planners, ambulatory sites and provider sites who serve higher numbers of Medicaid/Self-pay patients.</p> <p>The events will be held on October 4 at Hofstra University and October 20 at the Riverhead Volunteer Fire Department. Promotion and registration will begin next week.</p>
<p>Long Island Association: Health, Education and Not-for-Profit Committee, July 27, 2016</p>	<p>Dr. Lawrence E. Eisenstein, MD, MPH, FACP, Commissioner, Nassau County Department of Health and Dr. James L. Tomarken, MD, MPH, Commissioner, Suffolk County Department of Health are scheduled to provide an update on the Long Island Health Collaborative at the Long Island Association, Health, Education & Not-For-Profit Committee tomorrow, Wednesday July 27, 2016. Janine Logan, Senior Director, NSHC</p>

	invites Steering Committee members to attend this event.
Grant Update: Healthiest Cities and Counties Challenge Prize	Janine Logan, NSHC/LIHC reports she is working with partners to apply for the Healthiest Cities and Counties Challenge Prize through the Aetna Foundation, American Public Health Association and National Association of Counties. The proposed project includes enhancement of the Island Harvest Healthy weekend backpack program in Westbury and Brentwood. The schools selected to participate in this pilot program identify several teens who become physical activity ambassadors. Ambassadors will be responsible for integrating basic physical education and nutrition information within elementary schools in school districts of high-need. This plan will be piloted in two school districts, and then expanded upon if the model shows successful.
Adjournment	<p>The next Steering Committee Meetings dates are:</p> <ol style="list-style-type: none"> 1. September 28, 3016 2. November 17, 2016 <p>Meetings will take place at the Nassau-Suffolk Hospital Council Offices in Hauppauge, NY.</p>